



treepodia

Get videos for every product in your catalog produced, hosted, and streamed just by uploading your data feed.

Join more than 250 ecommerce retailers worldwide, who are leveraging the Treepodia automated platform to increase sales with millions of video views.

More cost effective than full production videos, the automatic videos deliver:

- ▶ Enhanced customer loyalty
- ▶ Better shopping experience for your visitors
- ▶ General upgrade of your site
- ▶ Immediate increase of CVR!

Hard to believe?

Automated product videos can be more effective than costly full production videos.

See for yourself:

<http://treepodia.com/showme>

- ➔ The videos are automatically syndicated to each and every one of your product pages using a simple integration code.
- ➔ The videos are always up-to-date, reflecting all changes in your catalog such as new products, prices, user reviews, and more.
- ➔ A video analytics dashboard provides you with CVR tracking, an A/B testing mechanism, and learning algorithms which automatically adjust content to show the videos that perform best.
- ➔ You can upload your own video content to the platform.



Optimize your SEO efforts with your new videos

Video SEO is the most cost effective activity to enhance your visibility on search engines.

Once each of your products is covered with product videos, you can:

- ▶ Get your products indexed by Google and other major search engines using our Dynamic Video Sitemap (with guaranteed results).
- ▶ Mass upload your videos to YouTube and other major video sharing sites using our Video Distributor service.

You will experience:

- ▶ Increased product exposure
- ▶ Higher organic search ranking
- ▶ More traffic to your product pages
- ▶ An immediate increase in sales!

The numbers speak for themselves:

▶ **Premiere Game Tables:**

Over 1,400 product videos,
+ 233% increase in sales

▶ **Electric Shopping:**

Over 3,500 product videos,
+75% increase in sales

▶ **Onlinegolf:**

2,200 product videos,
+88% increase in sales

Contact us to learn more.

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