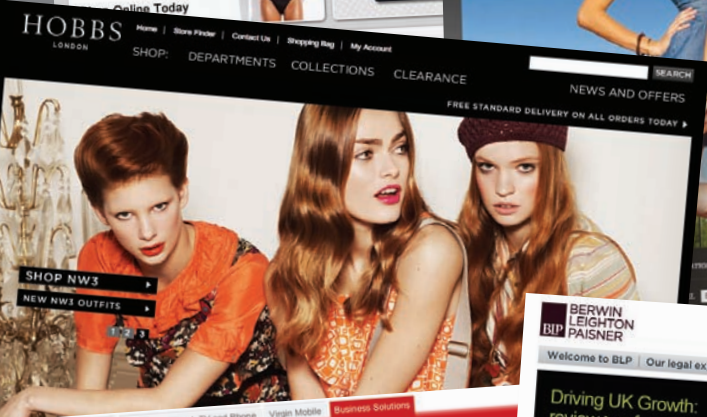
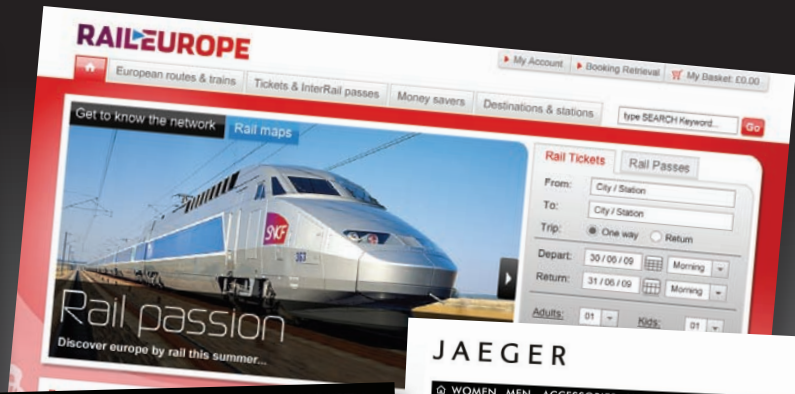
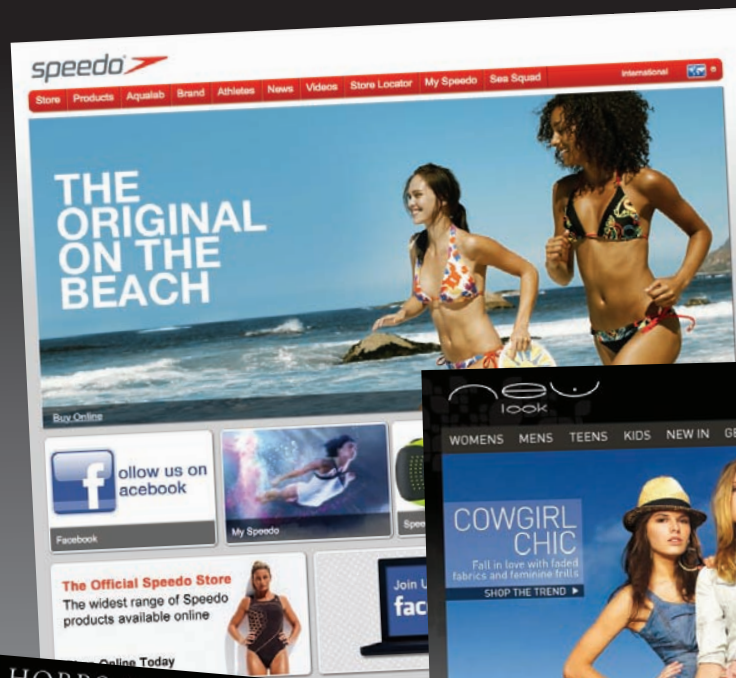


# What do all these sites have in common?



# Design UK

## online creative, marketing and technology



As a leading digital agency, we specialise in design and usability to create **‘engaging websites that work harder’**. By tailoring the complete online experience to the end user we are able to generate measurable value for clients. Not only does this guarantee you happy customers, but it also maximises your conversion.

### We offer flexible solutions that comprise:

#### Website design and build

Inspirational and engaging designs with html and rich media development

#### Usability

Leading edge information architecture and customer journey mapping

#### Consultancy

Solutions to increase online profitability using research tools such as eye-tracking and web analytics

#### Marketing Services

Innovative online marketing campaigns to increase brand presence and drive higher traffic

#### Search

Bespoke SEO and PPC packages to optimise customer acquisition and visibility

#### Technology – in partnership with LavaSuite®

An integrated platform to manage your entire online presence including CMS, Commerce, Mail, Analytics and Campaign Management.

“Design UK was incredibly responsive throughout this project, paid enormous attention to detail - which is paramount to our lawyers - and in the end delivered exactly what we needed. I’m convinced we made the right choice in appointing them.”

Marketing Development Manager at Berwin Leighton Paisner

“Design UK really hit the nail on the head, providing a clear and logical site architecture which allows our customers to effortlessly find what they need. We’re already seeing far less customers dropping out of the quotation process as they spend more time engaging with us and purchasing our services”

Online Marketing and Website Co-ordinator at Autonational Rescue

### For over 12 years we’ve been delivering online success for some of the UK’s leading brands:

- New Look
- Hobbs
- Speedo
- Odeon
- Jaeger
- Galt
- Virgin Media Business
- Autonational Rescue
- Berwin Leighton Paisner
- Spreadex
- Reed
- Oxford University Said Business School
- Thames Water
- Flag Telecom
- BBC
- Regus
- Dolphin
- ABI
- Rail Europe

Discover more about us and how we could help you succeed online.

Call us on 0207 292 2772 or feel free to e-mail [info@designuk.com](mailto:info@designuk.com) we’d love to hear from you.