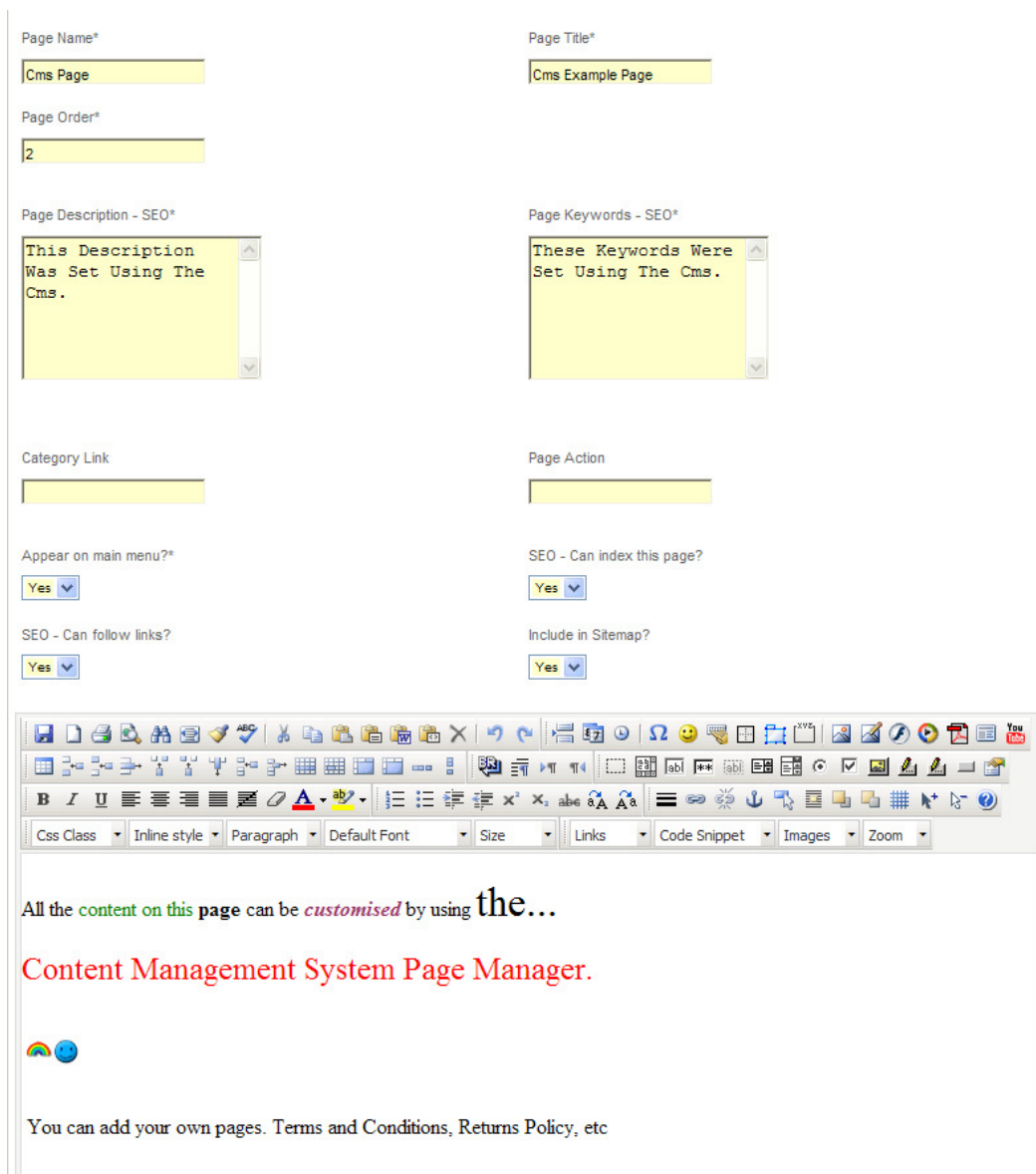


Content Management System (CMS)

- Simple English based editor for end-user maintenance of all areas of the web site
- Data manager for moving data to where it's needed, including multiple images
- Page Manager allows you create new pages instantly
- Metatags, keywords and other crawlable data
- Control over the order of pages
- WYSIWYG page editor with control over paragraphing, fonts, size, hyperlinks and more
- Allow SEO to index pages and follow links
- Images, backgrounds and other imagery
- Optional raw HTML edit allowed
- Embed YouTube videos, pdf's, Flash imagery, etc.
- Insert symbols, emoticons, tables, date/time, radio buttons, tick boxes, actions, events



The screenshot displays the CMS configuration interface. The top section contains form fields for 'Page Name*' (Cms Page), 'Page Title*' (Cms Example Page), 'Page Order*' (2), 'Page Description - SEO*' (This Description Was Set Using The Cms.), and 'Page Keywords - SEO*' (These Keywords Were Set Using The Cms.). Below these are 'Category Link' and 'Page Action' fields. The bottom section includes several 'Yes' dropdown menus for 'Appear on main menu?*', 'SEO - Can index this page?', 'SEO - Can follow links?', and 'Include in Sitemap?'. The WYSIWYG editor below features a toolbar with icons for text formatting, alignment, and insertion, and a preview area showing the rendered content: 'All the content on this page can be customised by using the... Content Management System Page Manager.' followed by a smiley face emoticon and the text 'You can add your own pages. Terms and Conditions, Returns Policy, etc'.