

Analytics and Statistics

- MD/CEO's summary analytics delivered pro-actively in easy to read charts and dashboards
- Common search terms and words used
- Hierarchy of referring sites and hosts
- Number of unique visitors
- Popular page views
- Bandwidth usage
- Popular search engines, browsers
- Data mining
- Top spiders reports
- Hourly, daily, weekly, monthly, season and yearly reporting parameter ranges
- Geographical analysis parameters, e.g., UK, EU, worldwide, etc.
- User defined reports and analytics
- Report scheduling for automated delivery & user defined reports

