

Shopatron®

ECOMMERCE FOR BRANDS

HOW TO REACH US

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guarantee.shopatron.com

*Shopatron brands see
a 5% increase in total sales.
Find out how... →*

shopatron.com [Twitter.com/Shopatron](https://twitter.com/Shopatron) Blog.Shopatron.com



CoexFreedom

Shopatron OPEN Order Exchange

eCommerce for Brands

Looking for a smarter, simpler way to sell more... online AND in stores?

Look no further than Shopatron.

Shopatron is the #1 eCommerce solution for branded manufacturers. It is the only eCommerce solution in the world that strengthens both consumer and retailer relationships while growing overall sales for your business.

What is retail-integrated eCommerce?

Shopatron's patent-pending CoexFreedom order exchange allows brands to integrate eCommerce into their website, connecting them directly to consumers while passing all resulting sales to their retail partners.

Why use Shopatron?

Nobody has done retail-integrated eCommerce longer, and nobody does it better.

Founded in 2001, Shopatron revolutionized the way brands, distributors and retailers work together to sell products online.

Today, Shopatron serves more than 1,000 branded manufacturers and 12,000 retail partners in North America and Europe, and is still the only retail-friendly eCommerce system that satisfies the needs of both groups.

Shopatron's value-oriented eCommerce solutions not only integrate seamlessly into your brand website, but offer a full range of delivery options for shoppers – helping brands like Suzuki, Cleveland Golf and JL Audio sell more on their sites and get more product onto retail shelves.

How it works:



1. Sale is made on brand website.
2. The website passes order into the Shopatron order exchange for retailers in the industry to see.
3. If a retailer has the products in-stock, they can request the order.
4. The closest stocking retailer is assigned the order for in-store pickup or shipment to the customer.
5. Shopatron pays retailers for all orders serviced 2x per month.

Shopatron

Learn more

Visit Shopatron.com for additional eCommerce resources and to learn more about our solutions with informative whitepapers, surveys, videos, webinars and blogs.

Download the popular

Shopatron Success

Pack today at:

sp.shopatron.com

Or give us a call at:

38%

Sell more online.

Brands using Shopatron see an average 38% **increase in online sales**, while some (8%) see online sales more than double.

56%

Sell more in stores.

56% of retailers **increase spend with brands** using the Shopatron system.

5%

Sell more with Shopatron.

Total company sales increase 5%, on average, for brands on Shopatron, and one-quarter see increases over 5%.

Great brands using Shopatron:



onBlocks SITE & STORE PLATFORM

- » Full website or online store
- » Website management system
- » Dealer locator
- » News/events
- » Advanced product visualization
- » Video integration
- » Product reviews
- » Promotions
- » VIP/Pro Store
- » Mobile commerce

Coex Freedom ORDER EXCHANGE

- » Order management
- » Payment processing
- » Distributed fulfillment
- » In-store pickup
- » Express shipping
- » Product management
- » Shopatron affiliate network traffic and sales generation
- » Detailed reporting
- » API integrations

1TEAM CUSTOMER SERVICE

- » Around-the-clock support through North America and European support centers
- » Proactive fraud management
- » Dedicated customer care
- » Fulfillment partner qualification and support
- » Technical support including online/email support options

Professional Services WEB DEVELOPMENT & MARKETING

- » Web design, development and deployment
- » Website hosting
- » eCommerce implementation support
- » Email marketing
- » Search Engine Optimization
- » Paid search engine marketing
- » Social media marketing
- » Affiliate marketing
- » Online advertising

866-625-5050

What Brands
are Saying
About Shopatron

"We chose Shopatron because we do not want to compete with our retailers. With this solution, we can engage our vast retailer network to their benefit, and to the benefit of the end customer who gets a quality product and excellent local service."

– Doug Wilson, Director of Ecommerce, American Tire Distributors

"Shopatron was the ideal eCommerce partner because they have perfected the model we were seeking – the ability to pass sales directly to our extensive dealer network. With Shopatron, we also have the flexibility to manage all of our international sites, languages and product catalogs in one secure environment."

– Heidi Fryzell, US IT Manager, Louis Garneau

"Working with Shopatron, we have created a valuable partnership that allows us to simultaneously build our brand and online community while servicing both our customers and our retail partners. With Shopatron's unique system, our retailers become order fulfillment partners. We drive sales to our retailers every single day, and that's got us smiling!"

– John Gothard, Vice President of Sales, Sanuk