



Business & Technology Aligned

Rational Automation Framework for WebSphere Commerce Server™



Smarter Commerce places the customer at the center of your business operations. Nothing jeopardizes customer loyalty more than a poor user experience from a sluggish site or even worse from a site that crashes during peak season.

The Rational Automation Framework (RAF) for WebSphere Commerce Server (WCS) helps you improve customer experience providing a means to quickly increase your store's shopper capacity. Moreover, RAF for WCS ensures that new products and services are rock solid before unleashing them into the market.

When should you consider RAF for WCS?

- Need to increase shopper capacity for peak season
- Products and services are slow to market
- WCS administrative costs are too high

Why should you consider RAFW?

- Up to 50% time savings for store deployments
- Up to 80% time savings for new WCS environments
- Typical ROI in 3-6 months

Common RAF for WCS Uses:

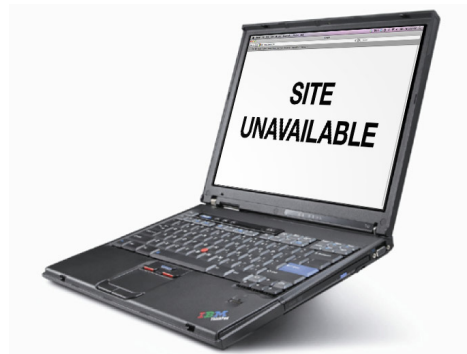
- Environment comparisons & synchronization (e.g. Production & DR)
- Configuration auditing, versioning and roll-back
- WCS installation and patching
- Self-service WPC administration & store deployments

IBM WCS Support:

- WebSphere Commerce Server 7.x

Why Ascendant?

- Creators of the technology, Ascendant has helped dozens of WebSphere customers world-wide reduce the cost of IBM middleware operations.



Who to Contact:

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WebSphere.

Lotus.

Rational.

For a product overview and demonstration, contact Ascendant Sales at rational@atech.com.

Ask about our new support for:

- IBM WBM Stack (Process Server, WESB, WSRR, Business Monitor)
- WebSphere XD
- WebSphere Commerce
- WebSphere Portal
- Lotus Connections (coming soon!)