

Ascendant at a Glance



Ascendant creates innovative and consumable IBM technology solutions highly regarded for ease of use and access, providing reliability, availability and scalability.

Our Mission: to be the largest, most successful IBM-centric consultancy in the world – as measured by our satisfied customers, empowered employees and, thereby, the financial return to our stakeholders.

What's the Ascendant difference? A relentless focus on design and delivery.

Ascendant does not operate in IBM product silos – we focus on business solutions that meet customer requirements. We use our Digital Business Services (DBS) team to deliver exceptional Experience Design for Digital Business Applications, Websites and Devices.

Through our research, analysis and requirements measurement, we reduce risk by ensuring the design accomplishes project goals before a single line of code is written.

When we're finished, we deliver skilfully designed, beautiful solutions.

Ascendant

- 450 people worldwide
- Offices on 4 continents
- 700 Portal & Social sites delivered
- Numerous Cross-Brand IBM Awards
- 5 Brands supported
- 25 Redbooks written
- 100's of satisfied customers

IBM

- Partner Status: Premier Level
- Leading Global Software Reseller
- SVP / SVI Approved for all IBM brands
- Multiple VAP Solutions
- Partnered with IBM to help customers adopt IBM solutions through:
 - Business Value Assessments (BVA's)
 - Technology showcases
 - Single customer events
 - Large scale delivery capabilities

Capabilities

- Portal (B2E, B2C, B2B)
- e-Commerce
- Social Business
- Web & Enterprise Content Management
- Mobile
- User Interface Development
- Rich Internet Applications
- Enterprise Connectivity, Security and Information Management
- Analytics Implementation
- Software Engineering & Automation
- Business Process

Delivery

- Global resource provisioning
- Supported by 24/7 Managed Services
- Multi supplier capability - IBM GBS, TCS, WIPRO, Accenture & IBM ISSx
- Tier 1 IBM Software Services Partner
- Multi-shoring capability across North America, Europe, Brazil, India

Industry Solutions

Healthcare

Member Payor Solutions

Retail

Solutions for all maturities:

Guest Shopper, Loyal Customer, Brand Advocate

Insurance

Advisor Portals

Cross-Industry Solutions

B2E / B2C / B2B Portals for:

- Self-Service
- Employee Communications
- Integrated Productivity & Workflow
- Knowledge Collaboration & Social
- Business Process
- Business Outcomes Workspaces (BOW)

Awards

Lotus

- Finalist Lotus NEIOT Distinguished Partner 2011
- Winner Lotus Exceptional Web Solution 2009 & 2011
- Winner Lotus Distinguished Partner North America 2007 & 2010
- Winner Lotus Distinguished Partner NEIOT - 2009
- Winner Best Lotus Portal & Mashup Award 2007, 2008 & 2009
- Finalist Lotus Distinguished Partner North America 2006, 2008, 2009
- Winner Lotus Industry Solution – Healthcare

WebSphere Commerce

- Winner WebSphere Commerce Best B2B Solution 2010
- Finalist WebSphere Commerce Best B2C Solution 2010

WebSphere

- Winner WebSphere Business Process Management (BPM) Award 2009
- Winner Impact SOA Innovation and Customer Award 2007 & 2008

Rational

- Winner Rational Top Marketing & Sales Business Partner Award 2009 & 2011
- Winner Rational Partner of the Year 2010
- Winner Rational Outstanding Software Delivery Beacon Award 2009
- Winner Rational Build and Change Management Award 2008

- Beacon Award Finalist - 2011
- IBM Business Partner of the Year 2008
- IBM Business Partner - Best Solution Provider – 2008
- #13 Inc 500 Fastest Growing Private Companies 2007

References/Portfolio

Academy Sports	Healthways
ADP	Hersheys
Agile Software	Iron Mountain
Development Consulting	J.J. Keller Associates
Austin Energy	Lafarge
Aviva	Netjets
Bekins Van Lines	Oxfordshire County Council
BDO Stoy Hayward	Rent-A-Center
Brocade	Methodist Richardson
Bunzl	Medical Center
Cable & Wireless	MIT Lincoln Labs
cars.com	Scantron
Celera	SKINS
Cheesecake Factory	Standard Life
Children's Medical	Sunquest
Eastern Healthcare Payor	Thermo Fischer
Emap	TNT
Entertainment Partners	University of London
Gaylord Entertainment	US Foodservice
Green Mountain Energy	Unimed
Harry & David	

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